

MarketMethods by Applied Methods

Improving
demand management
with superior
market intelligence
and automation!

DEMAND MANAGEMENT'S INFLUENCE



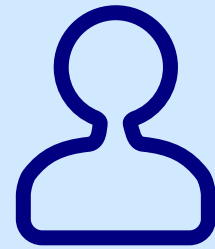
Operating Plans



New Products



Target Marketing



Tailored Service

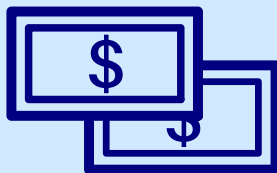
DATA COLLECTION

Step 1. Use
MarketMethods to
save time
collecting data



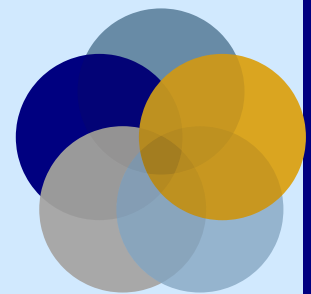
DEMAND SENSING

Step 4. Use
MarketMethods
to sense demand
market changes

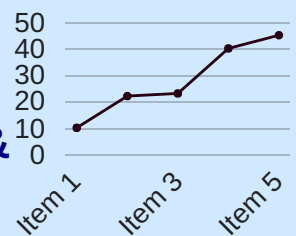


ANALYSIS & PREDICTION

Step 2. Use
MarketMethods'
cluster models to
describe the
demand market



Step 3. Use
MarketMethods to
improve forecasts &
predictive models



FOR MORE INFORMATION



Visit www.appliedmethods.net to start a
free trial!